



Holidays 2020

A note to our valued customers:

This Holiday Season will be like none we have experienced before. From the size of get-togethers to the waiting in line at the grocery store, it will all be very different. Here at Pacific Market we would like to share our thoughts on how we can all work together to make this as normal a Holiday season as possible.

A first thought is to highlight a significant impact related to product and supply. The grocery chain has not recovered from the initial panic buy or the different shopping patterns during the last 6 months. As you have probably noticed, some of your favorite flavors or varieties have suddenly vanished from the shelves. This is due to manufacturers focusing on top selling items and varieties that they themselves are able to get supply for. In addition, many of last year's crops never recovered. For example, only a finite amount of corn is grown and available for canning.

The brands you are used to, may not be there. We are working tirelessly to find alternative products. Organic flour, butter and cream will be on very short supply this year. If you wait until the final week, there's a good chance the brand you're looking for will be gone. There are so many things you can buy now for your pantry or freezer. Flour, broths, sugars, wine and freezer can be bought today. Order your turkey TODAY! If you want to save the hassle, call our kitchen and let them cook for you. Our delicious Holiday meal is always fresh and made with the best ingredients.

Secondly, we ask you to please have patience during the holiday rush. This will not be business as usual. Strict Sonoma County health guideline will force our stores to implement fewer check stands, which will increase the size of lines. Furthermore once we reach a certain capacity, we could be forced to have lines outside the stores. Shopping ahead will help alleviate these problems for you. The Holiday meals are prepaid. We are working on a plan so that you won't have to step into the store to pick it up.

We at Pacific Market are committed to giving you the best shopping experience possible. We just ask that you give our fellow customers and our staff a bit of extra patience this year. We will be doing everything in our power to ensure that you have a timely as well as safe shopping experience.

From all of us at Pacific Market

Happy Holidays!